

# **Town Investment Plans Update**

## **for Thirsk & Malton Area Committee**

### **12 June 2026**

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# *Thirsk & Malton TIPs Overview*

Town	Tier	Stage
Malton & Norton	Principal Service Centre	Project Priority Short-list
Thirsk	Principal Service Centre	Project Long-listing
Filey	Key Service Centre	Stakeholder Engagement
Pickering	Key Service Centre	Stakeholder Engagement
Easingwold	Local Service Centre	Stakeholder Engagement
Helmsley	Local Service Centre	Background Review
Kirkbymoorside	Local Service Centre	Initiation Sept 2026

# *Malton & Norton - Update*

- Stakeholder engagement events - summer to autumn 2025
- Steering Group formed & engaged in developing / refining:
  - *Vision*
  - *Objectives*
  - *Project long list*
- Long-list sifting completed
- Short-list prioritisation - almost complete
- June 2026 - Gateway 2 report identifying Priority Projects to Programme Board
- Sept 2026 - Public consultation
- Early 2027 - Finalisation and adoption of Malton and Norton TIP



## ***Malton & Norton - Vision***

*“Malton & Norton: a vibrant, connected, and welcoming place where heritage, creativity and enterprise thrive alongside a circular economy and a healthy environment.*

*Building on our racing roots and our makers and producers, we will create strong local jobs and skills, safe and attractive streets, and high-quality green spaces. Through culture, sport and leisure we will support health and wellbeing, attract visitors and talent, and make the towns great places to live, visit and spend time.”*

# ***Malton & Norton - Objectives***

- *Connected and accessible*
- *Healthy and inclusive lifestyles*
- *Vibrant destination*
- *Thriving and circular economy*
- *Climate resilient and nature positive*
- *Strong community cohesion and identity*

# ***M&N Initial Priorities After 2<sup>nd</sup> Sift***

<b>NYC Led- Projects</b>	<b>Non-NYC Led Projects</b>
Local Green & Blue Infrastructure Pla	Circular Eden Energy Project
Active Travel Route Improvements linked to LCWIP objectives	Potential submersible pumps / new drain (Sheepfoot Hill / Castlegate)
Shop fronts improvements, empty properties & visual clutter	Pedestrian & cycle path & bridge linking Malton & Norton - Feasibility
Improve Castle Gardens, Orchard Fields & Lady Spring Woods	Sustainable Innovation Centre
Urban Design Strategy, Design Guide & Priority Site Design Plan	Malton Museum Development - Relocation
Key Public Realm Improvements - Castlegate Improvements	Culture & Heritage Partnership (Impact Study, Culture & Arts Plan)
20mph zones / traffic calming	Public Realm Improvements - Pocket Parks & Urban Green Spaces
Improve town centre traffic flow - better signage & orientation	Livestock Market Relocation
Improve Key Pedestrian Route: Railway Station - Market Place	"A Better Welcome" - Improved visitor signage & Town Maps
Youth Activities & Training – support for young entrepreneurs	Better use of River Derwent (walks, habitats, & long-term regeneration)

# ***M&N Strategic / Longer-Term Projects***

## *To address existing Issues:*

- A64 Junction Upgrade at Musley Bank
- A64 new junction / slip roads at Broughton Road
- Major capital maintenance of Malton & Norton River Flood Defences & Pumping Stations
- Major upgrades to foul drainage infrastructure

## *To encourage Sustainable & Active Travel:*

- Second Platform at Rail Station, pedestrian & cycle bridge and link path to Norton
- Station Gateway / public transport interchange
- Longer term dedicated active travel infrastructure

## *To encourage Town Centre Vitality:*

- 'Northern Arc' – coordinated regeneration of under-utilised sites

# *Thirsk - Update*

- Public Survey - nearly 500 responses!
- Internal and external stakeholder sessions and targeted engagement sessions held
- Core Team, NYC Services & Steering Group engaged in developing and refining the vision, objectives and long list of projects.
- Draft Vision:

*“Thirsk - a friendly, distinctive market town, shaped by its long history as a place of trade and community. Proud of its heritage and independent spirit while supporting a lively town centre with thriving local businesses, welcoming public spaces, and year-round activity. With sustainable connections, strong community life, growing skills and opportunity, and enhanced green spaces and waterways, Thirsk will be a resilient, inclusive, and attractive place to live, work, and visit.”*

# ***Thirsk - Objectives***

- **Protect and Celebrate Thirsk’s Market Town Identity**  
Safeguard Thirsk’s historic, friendly character while supporting vibrant, independent town centre.
- **Revitalise the Town Centre Economy**  
Strengthen the vitality and resilience of the town centre economy.
- **Connect People and Places Sustainably**  
Improve everyday movement through safe, inclusive, and low-carbon transport.
- **Grow Skills, Businesses, and Opportunities**  
Build a skilled, connected local economy that works for young people and businesses.
- **Strengthen Community Life, Services, and Wellbeing**  
Support a healthy, inclusive, and connected community.
- **Enhance the Environment, Heritage, and Visitor Economy**  
Make Thirsk greener, more attractive, and better connected for residents and visitors.

# ***Thirsk - Projects & Next Steps***

**Most frequently identified** - *from the public survey, yet to be scored:*

- **Revive weekly market:** 311 mentions
- **Events programme & cultural infrastructure:** 287 mentions
- **More frequent and reliable local buses:** 262 mentions
  
- Project long-list nearly complete - individual discussions underway with relevant services
- 26 May 2026 - Next Steering Group Meeting
- End June 2026 - Long-List Sifting & Project Prioritisation completed
- End Aug 2026 - Draft Plan Preparation completed
- Sept - Nov 2026 - Public Consultation & Plan Refinement
- Dec 2026 - Jan 2027 - Finalisation & Adoption of the Plan

# *Filey*

- Tier 3 Key Service Centre
- Filey is a charming coastal town with a rich heritage. With direct rail links to Scarborough and Hull it is a popular destination for tourists seeking a combination of natural beauty, generous welcome and a range of annual events reflecting Filey's historical links and vibrant community spirit.



Town Investment Plans

**A vision for Filey:**  
have your say



# *Filey - Update*

- Core TIP Team set up and is supporting TIP efforts by looking at areas of work such as business, the environment, and tourism
- The Filey Public Survey closed on 31 May 2026 (nearly 200 submissions by 21 May)
- Two VCSE stakeholder engagement sessions held and one public stakeholder session (14:00 - 19:00) with a further session held on the 26 May 2026 (14:00 - 18:30)
- The Core Team, wider NYC Services, Town Council, and Filey Community Partnership are engaged in developing and refining the vision, objectives and long list of projects.
- We are also considering existing work from the Vision for Filey and an Access Audit that was commissioned by the Community Partnership last year

# *Pickering*

- Tier 3 Key Service Centre
- Locally driven steering group from day 1
- Community Anchor Organisation investment to support engagement



Town Investment Plans

**A vision for Pickering:  
have your say**



We are developing a Town Investment Plan for Pickering and we want to hear from you.

- What do you love about living in or visiting Pickering?
- What would make it an even better place to live, work and explore?
- How do you see Pickering evolving over the next 5 to 10 years?

Help us identify the biggest challenges and the most exciting opportunities to improve Pickering, enhance the environment and create spaces and services that benefit everyone.

Join us at one of our drop-in events or complete our survey online at [northyorks.gov.uk/TIPS](http://northyorks.gov.uk/TIPS)

**Closing date: Tuesday 17 March 2026**

Public Community Engagement events

Pickering Library, The Ropery,  
Pickering, YO18 8DY  
Wed 4 February 2026 4.30pm to 6.30pm

Pickering Library, The Ropery,  
Pickering, YO18 8DY  
Wed 11 February 2026 3pm to 5pm



Paper copies of the survey can be collected from, and returned to, Pickering Library, The Ropery, Pickering

# ***Pickering - Timescales***

Phase 0	Plan Initiation	Oct
Phase 1	Background Review	Nov - Dec
Phase 2	Stakeholder Engagement	Jan - May
Phase 3	Vision Development	June - July
Phase 4	Project Identification & Prioritisation	June - July
Phase 5	Drafting the Investment Plan	Jul - Aug
Phase 6	Consultation and Refinement	Sep
Phase 7	Finalisation and Endorsement	Oct - Nov



# ***Easingwold - Update***

- The TIP for Easingwold is in its early stages though it has a great foundation to build upon since we are working with an active local Community Anchor (Easingwold and District Community Care) and the Easingwold Community Partnership, both of whom are invested in the success and growth of the area
- We want to identify aspirations and opportunities for the town over the next five years
- Whilst not losing sight of information from previous plans including the latest by the Community Partnership
- A voluntary sector and local business engagement session to be held Monday 01 June 2026 from 10.30 till 1pm at the Galtres Centre, Market Place, Easingwold
- This will be followed by engagement sessions with the public and targeted sessions with local schools, businesses, and charities

# ***Emerging Town Investment Plans***

- **Helmsley**

- Initial group meeting May 2026 to commence co-design of the Helmsley Town Investment Plan
  - Helmsley Town Council
  - Howardian Hill AONB
  - NYM National Park
  - Business representation
  - NYC Councillor George Jabour

- **Kirkbymoorside**

- Due to commence Sept 2026

***Any Questions?***